

**Category 1...General Excellence**

- Division 1 - Community Papers
- Division 2 - Shoppers Guide
- Division 3 - Niche Publications

**1ST QUARTER**

**JANUARY - MARCH ISSUE**

Company \_\_\_\_\_

MUST HAVE A COPY FOR EACH QUARTER TO QUALIFY FOR GENERAL EXCELLENCE.

USE ADDITIONAL LABELS FOR OTHER QUARTERS.

**Category 2...Single Ad - Small Space**

- Division 1 - Black Ink Only
- Division 2 - Color

Company \_\_\_\_\_

Advertiser in Ad \_\_\_\_\_

Graphic Designer \_\_\_\_\_

Sales Rep \_\_\_\_\_

Date Entry Published \_\_\_\_\_

**Category 1...General Excellence**

- Division 1 - Community Papers
- Division 2 - Shoppers Guide
- Division 3 - Niche Publications

**2ND QUARTER**

**APRIL - JUNE ISSUE**

Company \_\_\_\_\_

MUST HAVE A COPY FOR EACH QUARTER TO QUALIFY FOR GENERAL EXCELLENCE.

USE ADDITIONAL LABELS FOR OTHER QUARTERS.

**Category 3...Single Ad - Large Space**

- Division 1 - Black Ink Only
- Division 2 - Color

Company \_\_\_\_\_

Advertiser in Ad \_\_\_\_\_

Graphic Designer \_\_\_\_\_

Sales Rep \_\_\_\_\_

Date Entry Published \_\_\_\_\_

**Category 1...General Excellence**

- Division 1 - Community Papers
- Division 2 - Shoppers Guide
- Division 3 - Niche Publications

**3RD QUARTER**

**JULY - SEPTEMBER ISSUE**

Company \_\_\_\_\_

MUST HAVE A COPY FOR EACH QUARTER TO QUALIFY FOR GENERAL EXCELLENCE.

USE ADDITIONAL LABELS FOR OTHER QUARTERS.

**Category 3...Single Ad - Large Space**

- Division 1 - Black Ink Only
- Division 2 - Color

Company \_\_\_\_\_

Advertiser in Ad \_\_\_\_\_

Graphic Designer \_\_\_\_\_

Sales Rep \_\_\_\_\_

Date Entry Published \_\_\_\_\_

**Category 1...General Excellence**

- Division 1 - Community Papers
- Division 2 - Shoppers Guide
- Division 3 - Niche Publications

**4TH QUARTER**

**OCTOBER - DECEMBER ISSUE**

Company \_\_\_\_\_

MUST HAVE A COPY FOR EACH QUARTER TO QUALIFY FOR GENERAL EXCELLENCE.

USE ADDITIONAL LABELS FOR OTHER QUARTERS.

**Category 4...Grocery Ad**

Company \_\_\_\_\_

Advertiser in Ad \_\_\_\_\_

Graphic Designer \_\_\_\_\_

Sales Rep \_\_\_\_\_

Date Entry Published \_\_\_\_\_

**Category 2...Single Ad - Small Space**

- Division 1 - Black Ink Only
- Division 2 - Color

Company \_\_\_\_\_

Advertiser in Ad \_\_\_\_\_

Graphic Designer \_\_\_\_\_

Sales Rep \_\_\_\_\_

Date Entry Published \_\_\_\_\_

**Category 5...Restaurant/Entertainment Ads**

Company \_\_\_\_\_

Advertiser in Ad \_\_\_\_\_

Graphic Designer \_\_\_\_\_

Sales Rep \_\_\_\_\_

Date Entry Published \_\_\_\_\_

<p>Category 6...Community Service Section or Guide          __ Division 1 - Promotion run in sequential pages of publication.          __ Division 2 - Promotion run in separate section</p> <p>Company _____          Section _____          Date Entry Published _____</p>	<p>Category 8...Original Photography</p> <p>Company _____          Photographer _____          Date Entry Published _____</p>
<p>Category 6...Community Service Section or Guide          __ Division 1 - Promotion run in sequential pages of publication.          __ Division 2 - Promotion run in separate section</p> <p>Company _____          Section _____          Date Entry Published _____</p>	<p>Category 8...Original Photography</p> <p>Company _____          Photographer _____          Date Entry Published _____</p>
<p>Category 7...Timely and Themed Sections or Guides          __ Division 1 - Newsprint - within publication          __ Division 2 - Newsprint - Pull out, stand alone, multiple pages          __ Division 3 - Glossy Medium/Magazine</p> <p>Company _____          Date Entry Published _____</p>	<p>Category 9...Original Writing          __ Division 1 - Personal Column          __ Division 2 - Editorial          __ Division 3 - News Story          __ Division 4 - Feature Story</p> <p>Company _____          Writer _____          Date Entry Published _____</p>
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Category 9...Original Writing  
\_\_ Division 1 - Personal Column  
\_\_ Division 2 - Editorial  
\_\_ Division 3 - News Story  
\_\_ Division 4 - Feature Story

Company \_\_\_\_\_  
Writer \_\_\_\_\_  
Date Entry Published \_\_\_\_\_

Category \_\_\_\_\_  
Division \_\_\_\_\_

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Category 10...Print & Digital Campaign

Company \_\_\_\_\_  
Date Entry Published \_\_\_\_\_  
Campaign Title \_\_\_\_\_  
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Category \_\_\_\_\_  
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